

By Invitation Only

THE *NORTH STAR* PROCESS OF
STRATEGIC PLANNING & LISTENING PRAYER
FOR CHRISTIAN LEADERS IN
CHURCHES, MINISTRY & BUSINESS



Strategising with **GOD**

1-3 July 2019 • Keith Uebele
NOVO board member & retired Intel®
Corporation principal global strategist

Would you elect your worst troublemaker into leadership? Send a refugee orphan to halt genocide? Labour a tenth of your lifetime to make a difference to just 7 other people? In God's strategic plans, perhaps 'yes' - consider Paul, Esther and Noah!

The North Star process integrates strategic planning and listening prayer in a manner such that Christian leaders can collectively discern that their plans are indeed God-given.

North Star is designed for and effectively being practised worldwide by the leadership teams of churches, ministries, businesses and coalitions for over a decade. This 3-day guided planning and prayer process will yield 5 strategic steps for key decision-makers to pursue for 4 years to fulfil God's desired future for their organisation.

CRMS
Mentoring Leaders

crms.org.sg

Important Information for Potential NORTH STAR STRATEGY PARTICIPANTS

WHO IS THIS FOR?

North Star is designed especially for leadership teams of churches, ministries, organisations, coalitions and businesses. Therefore, to realise the best desired outcomes, organisational leaders should select their team to consist of their core leaders who have the authority to make decisions and have the responsibility and accountability to enact change. Teams will be equipped with the tools and methods to enrol their organisation with their results from the North Star sessions.

WHAT IS INVOLVED?

Participating teams should arrive expecting to gain insight into their story, what God is desiring them to become, and be able to articulate the goals and organisational steps required to achieve their vision. Each participant should also be ready to pray and hear from God, and to dialogue authentically and constructively with their fellow team members. Each of the three full days (9am-6pm) of the North Star process will involve periods of training and learning, prayer, team discussions and fellowship. Every component of the North Star strategic process is intentional and instrumental to the outcome, which means that each member of your team needs to participate in the full three days. Teams should be prepared to implement their results of the North Star strategy process upon completion of the sessions to receive fully all that God desires to impart to them. Keith will be available for private consultation in person on 4-5 July and over the phone (July–September, schedules permitting) with teams that are fully committed to the North Star process.

NEXT STEPS?

Prayerfully consider how North Star may be God's instrument to reveal His will and His ways for your church, ministry or business.

Share with your team and speak with the CRMS member who invited you, or Rev Charles Tan +65 8444 1002 / Ps Joshua Shoo +65 9457 5879 if you would like to ask or learn more.

Contact Mary Koh +65 9396 3778 / connect@crms.org.sg to register your team by 31 May 2019, provide your contact information and make cheque payment.

SPEAKER & FACILITATOR

Keith and his wife Ellen live in Portland, Oregon, and have three adult children.



Keith Uebele retired in 2016 after completing a 32-year career at Intel Corporation where he served as Principal Strategist. He held various roles in business strategy and planning, product strategy, computing architecture design and development, sales and global marketing strategy, technology development, ecosystem and business development, research and professional services. One of his assignments at Intel was with Intel Federal where he was responsible for developing and delivering all of Intel's non-standard product business with the United States Government. This work was primarily focused on helping Intel find a way to influence and support the national cyber-defense strategy in cooperation with the Defense Department, Intelligence Agencies and the Department of Homeland Security. His efforts led to multiple breakthroughs with the US government and the creation of a new business capability for Intel that makes a significant contribution to Intel's business and materially enhances the national cyber-defense position.

Keith has also been chairman and is a board member of NOVO, a non-profit mission organisation that creates and supports Gospel Movements around the world. For the past decade Keith has had a particular focus in the Middle East, coming alongside national leaders supporting the Gospel movement that has broken out in the region and helping to build the NOVO affiliated organisation NEO in the region.

As a professional strategist for more than two decades, Keith has used many different tools to develop strategy. He recalls that most of the tools were ineffective and did little to help bring about substantive change. But one tool consistently provided good results and the teams that went through the process used the strategies they developed to bring about real change. Keith has spent about a decade adapting this tool to be used with ministry teams, and he has led multiple diverse ministry teams from various continents and cultural backgrounds through this process, which he calls North Star. Wonderfully, North Star has proved effective in helping people advance the Kingdom of God even more so than purely improving business results.

REGISTRATION – Please provide the following information to Mary Koh at connect@crms.org.sg by 31 May 2019:

As a team:

- **Name of Organisation**
- **Address**

For each participant in your team:

- **Title** (eg. Rev / Dr / Mr / Mrs / Ms)
- **Full Name**
- **Role** (eg. Pastor / CEO / Director)
- **Email and Mobile Number.**
- **Any dietary requests**

and who is your team's main contact.

Course Fee per participant: S\$220

includes lunches and refreshments, and goes toward covering the expenses needed for this North Star training.

Venue: TSL 101, Level 8 Boardroom
101 Eunos Ave 3, Singapore 409835

Please make payment by cheque made to '**Church Resource Ministries Singapore**' indicating your organisation name, and mail to: **CRMS c/o 8 Lor 27A Geylang #03-15 Singapore 388106**

By submitting this registration form, you agree that CRMS may collect, use and disclose your personal data, as provided in this form, or obtained by CRMS as a result of your participation, for the administration of this event and providing periodic updates, in accordance with the **Personal Data Protection Act 2012**. Please contact us to review or correct your personal data or withdraw your consent given herein.